

RONNI ROWLAND

Writer | Editor | Proofreader

Phone: 186-1670-2142

WeChat: ronnirowland

E-Mail: ronni@ronnirowland.com

Web: www.ronnirowland.com

Professional Experience

Freelance Writer/Editor 2002–present

- Hired by [Flatmind Productions](#) (2017) to write a video voiceover script for the PepsiCo China Country Outlook BOD Video.
- Hired by [Essential Learning Group](#) (2017-present), Shanghai, China to write monthly blogs related to educating children with special needs.
- Authored lifestyle articles and annual end-of-year book content for Porsche China (2012-2015).
- Hired by Mandarin House (2015) to write 50+ SEO blog posts.
- Authored 20+ articles for *Shanghai Family Magazine* (2013-present).
- Hired as web manager for *Shanghai Family Magazine* (2013-2014).
- Authored print and online textbook supplements for 18 McGraw-Hill Higher Education textbooks.
- Authored over 50 nonfiction articles for national and regional magazines, including *San Diego Family Magazine*, *USA Today*, *LA Times*, *Nick Jr. Magazine*, *Montessori Life* and others.

Proofreader 2015–present

- Porsche China's monthly *Carrera Mail* newsletters, quarterly *Porsche News* magazine and annual End-of-Year Book.
- *Shanghai Family Magazine* (monthly)
- *City Weekend Parents & Kids Magazine* (monthly)
- *City Weekend Magazine* (monthly)
- *ELLE China* (guest proofreader 2017)
- *The Shanghai Guide 2017*
- *The Suzhou Guide 2017*
- *City Weekend Home & Design* (bi-annual)
- *Shanghai Expat Guide for Newbies 2015*

Writing Instructor 2009–2012

The Writers Workshop, Mission Viejo, CA

- Grew program from 4 students/month to 60 students/month within one year.
- Designed curriculum for The Writers Workshop for Kids, grades 2 – 7. Approved vendor for local charter schools.
- Conducted weekly creative and essay writing workshops.

Technical Writer and Web Developer 2002–2013

Regency Web Services, Newport Beach, CA [Business retired 2016]

- Authored proposals for e-commerce and database-driven Web sites.
- Conducted quality control tests for e-commerce and database Web sites.
- Developed HTML mock-up pages for websites and edited CSS.

Associate Specialist 1997–2002

University of California, Department of Education, Irvine, CA

- Authored curriculum guides for the California Department of Education.
- Developed Web sites for the UC, Irvine, Department of Education.
- Co-instructor and Web programmer for UC, Irvine online courses.

Education

- [Swarthmore College](#), B.A., Asian Studies, 1992
- Tunghai University Study Abroad Program, Taicheng, Taiwan, 1990-1991

Awards

- Received the 2013 Ringier Spirit Award, *Shanghai Family Magazine*.