

PORSCHE DRIVING EXPERIENCE

FUELLING EXCITEMENT



China

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ON THE ROAD

PORSCHE DRIVING EXPERIENCE

Anyone with a passion for sports cars will undoubtedly have a passion for performance and accuracy. An innate desire to master the road and its challenges in all weather, and above all, to master our ultimate line up of Porsche sports cars. What better way to do this than with Porsche Driving Experience?

Text Ronni Rowland



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Porsche Snow Force gives participants a chance to experience the sheer thrill of driving on snow and ice with powerful Porsche sports cars.



Porsche Travel Club takes you to some of the most breathtaking destinations, equipped with our latest line-up of sports cars.



With three exclusive events, you can get behind the wheel of a Porsche in pursuit of the ultimate driving adventure, both on and off the track.

"I LOVE DRIVING ON THE RACE TRACK. HAVING THE OPPORTUNITY TO DO SO HAS BEEN BY FAR THE MOST EXHILARATING PART OF THE COURSE FOR ME. AFTER ALL, THIS IS WHERE PORSCHE CARS BELONG!"

Our Porsche Driving Experience events have been designed to cater to the needs and tastes of our most avid Porsche drivers. Porsche Sport Driving School takes you to the perfect learning environment – the racetrack – where you will test and refine your driving skills. For extreme thrills, Snow Force offers you the chance to harness the power of Porsche sports cars and conquer the fierce conditions on ice and snow – the most extreme conditions you can imagine. Meanwhile, Porsche

The Porsche Sport Driving School is the perfect opportunity to take your driving skills to the next level while having fun.



With the addition of challenging new programmes, Snow Force 2015 promises even more exhilarating experiences.



“WHY I AM HERE IS ALL ABOUT LOVE! THE LOVE OF DRIVING A SPORTS CAR. SNOW FORCE IS A UNIQUE OPPORTUNITY THAT I HAVE ONCE A YEAR TO REALLY ENJOY THE CHALLENGE OF DRIVING ON ICE AND SNOW.”

Porsche Sport Driving School

With the Porsche Sport Driving School everything is possible. Designed for all levels of driving, devoted experts will guide you through the basics of dynamic driving all the way through advanced level training courses for professional racing skills. Nothing takes you closer to the limitless possibilities of driving a Porsche than training with professional driving instructors on some of China's famed international circuits.

And for those who dream about racing on the track, Master Level now offers the opportunity to qualify for the International C-Class Racing License – allowing you to compete in international motorsport, such as the Porsche Carrera Cup Asia.

For further information please visit the Porsche Sport Driving School website: www.porsche.cn/sportdrivingschool.

Porsche Snow Force

We all yearn for exhilaration. And with Porsche Snow Force, this desire will be fulfilled in every possible way. In the far-away frozen lands of Yakeshi in Inner Mongolia, you will learn controlled acceleration and advanced skills like drifting and slalom all on a specially designed ice circuit. For maximum adrenaline, Porsche drivers can compete with a fellow participant in the spirited “Fox Hunt” racing competition. For avid drivers who have already tested Snow Force, you can take your skills to the next level with Porsche Snow Force S, where our sports cars are equipped with 2mm spike tyres to provide you with phenomenal traction on snow and ice.

A highlight for the 2015 season is the addition of Snow Force RS. Navigating a specially equipped Porsche 911 with 4mm spike tyres through intense snow and ice conditions, participants will learn how to take full command of the vehicle while adapting to higher lateral and longitudinal forces.

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The beautiful stretching rapeseed fields in Qinghai provide the perfect environment to test drive Porsche 911 sports cars.



Porsche Travel Club

It takes a special travel companion to truly appreciate the world's natural splendor and rich cultural diversity. It takes a Porsche.

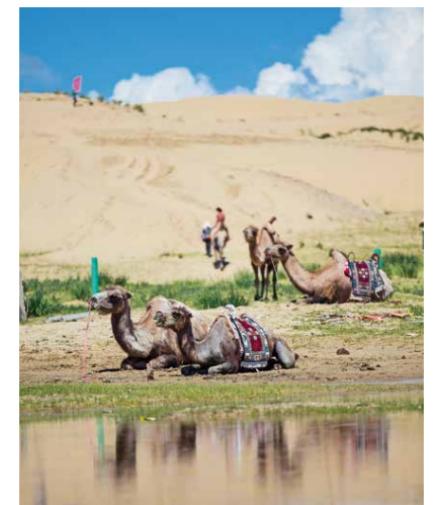
“I HAVE BEEN TO ALMOST ALL OF THE PORSCHE CHINA DRIVING EVENTS, BUT THE PORSCHE TRAVEL CLUB IS MY FAVOURITE.”

With Porsche Travel Club China, one can explore destinations that are unmatched in beauty and cultural heritage – all from behind the wheel of a Porsche. Discover China's breathtaking scenery in a series of magnificent domestic tours, from the dramatic deserts of Kanas to the rugged highlands of Tibet. Or if you have set your sights further abroad, take part in one of the driving tours through Germany, Italy, the Alpine or the USA. Perfectly planned

down to the last detail, Porsche Travel Club China provides guests with the driving adventure of a lifetime.

For further information on our Porsche Travel Club tours, please visit us on: www.Porsche.cn/travelclub.

Our Porsche Driving Experience events are designed to give you maximum driving pleasure while harnessing the raw power of a Porsche. No borders. No limits. Just you, your Porsche and exhilarating experiences.



Sand dune and camels are picturing a charming west china scene by the Qinghai lake.